



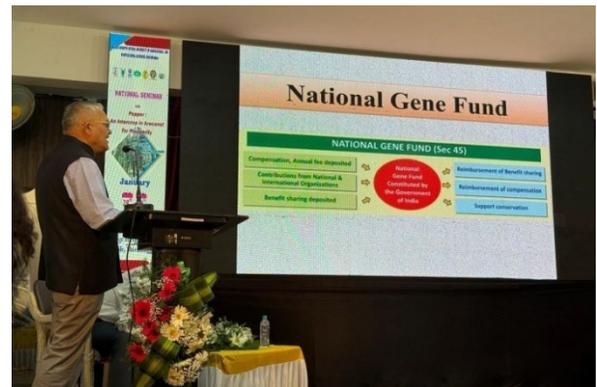
## Participation of PPVFRA Branch Office, Shivamogga, in the National Seminar, “Pepper: An intercrop in Arecanut for prosperity” organized by KSNUAHS, Shivamogga



A National Seminar on “Pepper: An intercrop in Arecanut for prosperity” was organized by Keladi Shivappa Nayaka University of Agricultural and Horticultural Sciences, Shivamogga from 28-29<sup>th</sup> January 2026. The PPVFR Authority represented by Shri R S Sengar, from its Branch Office Shivamogga participated in the programme from 28-29<sup>th</sup> January.

On 28<sup>th</sup> January 2026, the programme was inaugurated by Dr. R. C. Jagadeesha, Honorable Vice Chancellor, KSNUAHS, Shivamogga. Other guests included Shri C. N. Shiva Prakash, Managing Director KAPPEC Bengaluru, Dr. Balachandra Hebbar, Director ICAR-CPCRI, Kasargodu, Dr. R. Dinesh, Director ICAR-IISR, Kozhikode, Dr. M. Senthil Kumar, Director of Research CCRI Balehonnur.

Shri R S Sanger made a presentation on the Process of Registration of Farmers Varieties under PPVFR Act 2001. About 250 participants attended the programme. Farmers from Karnataka, Kerala, Tamil Nadu, Andhra Pradesh and Maharashtra took part in the seminar. An exhibition displaying black pepper diversity attracted many farmers.



On 29<sup>th</sup> January 2026, a programme on National level Farmer-Scientist Interaction meet on



Black Pepper was arranged, this programme was inaugurated by Dr. A. B. Patil, President IAT & OSD to Honorable Minister of Agriculture, Government of Karnataka, as Chief Guest. Dr. R. C. Jagadeesha, Honorable Vice Chancellor, KSNUAHS, Shivamogga, Dr. Dinakar Adiga, Director, ICAR-Directorate of Cashew

Research, Puttur, Dr. G. M. Devagiri, Director of Research UAS Mandya, Shri Ravindra Singh Sengar, Consultant (Technical) PPVFRA Branch office Shivamogga and Shri Vishweshwara Bhat, Advisor Kadamba Marketing Society, Sirsi shared the dias with the chief guest. During the Inauguration session, Dr. A. B. Patil mentioned about the cultivation of Pepper varieties and their export potential. He emphasized on the expansion of pepper on large scale to export quality black pepper to gain foreign exchange. During the session, the registration certificates issued by the PPVFR Authority to the farmers for their contribution on pepper were distributed. The farmers who received certificates included Shri Ramachandra Ganapathi Bhat- (KURI MALA), Shri Subbaraya Ganapathi Hegde-(MASTER KARE), Gopalkrishna Ganapathi Hegde-(BASARI BALLI) and Shri Nagesh Subray Hegde-(MALLISARA).

