



## Awareness programme of PPVFR Act 2001 held at ICAR-Perunthalaivar Kamaraj Krishi Vigyan Kendra (PKKVK), Puducherry on 29<sup>th</sup> April 2026



A one-day Farmers' Awareness Programme on the Protection of Plant Varieties and Farmers' Rights Act, 2001 was successfully organized on 29<sup>th</sup> April 2026 at Perunthalaivar Kamaraj Krishi Vigyan Kendra, India's first Krishi Vigyan Kendra, in the country established on 21<sup>st</sup> April 1974. The programme was conducted in collaboration involving the Protection



of Plant Varieties and Farmers' Rights Authority (PPV&FRA) and PKKVK, Puducherry.

The programme and exhibition were inaugurated by Dr. Trilochan Mohapatra, Chairperson



of PPV&FR Authority, New Delhi. The inauguration ceremony was attended by Dr. Dinesh Kumar Agarwal, Registrar General, PPV&FR Authority, New Delhi; Dr. A.R. Reddy, Principal Scientist, ATARI Zone X, Hyderabad; and Dr. S. Ravi, Programme Coordinator, PKKVK, Puducherry. The

programme commenced with a welcome address by Shri Sezhian Babu, Additional Director of Agriculture (T&V) cum Project Director, ATMA, Puducherry. Felicitation addresses were delivered by Shri S. Jayasankar, Additional Director of Agriculture (LUP), Puducherry. The gathering was further addressed by Dr. A.R. Reddy and Dr. Dinesh Kumar Agarwal. Other dignitaries present on the occasion included Shri Rajaganesh, Legal Adviser, PPV&FRA; Shri

Ravindra Singh Sengar, Consultant (Technical), PPV&FRA Branch Office, Shivamogga; and Dr. S. Ravi, Programme Coordinator, PKKV, Puducherry. In his inaugural address, Dr. Trilochan Mohapatra elaborated on the objectives and functions of PPV&FRA, highlighting its role in facilitating the registration of farmers' varieties and protecting farmers' rights over seeds. He emphasized the importance of conserving traditional crop varieties and encouraged farmers to participate in initiatives such as the Plant Genome Saviour Community Award and Plant Genome Saviour Farmer Reward/Recognition. He also stressed the pivotal role of Krishi Vigyan Kendras in identifying and supporting farmers engaged in conservation of traditional varieties and facilitating the registration process.



During the programme a booklet containing the information about the PPVFRA in Tamil was also released by the Chairperson and others present. Dr. Dinesh Kumar Agarwal



delivered a detailed presentation on the procedures for registration of farmers' varieties and various schemes of the Authority aimed at recognizing and rewarding farmers contributing to conservation efforts. He highlighted the importance of donating seeds and planting materials to scientific

institutions such as ICAR institutes and State Agricultural Universities for further research, purification, and documentation. Experts from Agricultural Technology Application

Research Institute (ATARI), Hyderabad, and Pandit Jawaharlal Nehru College of Agriculture & Research Institute, Karaikal, also delivered insightful lectures during the programme. A total of 128 participants, including farmers, farm women, and officials from KVK, ATARI Zone X, and PPV&FR Authority, attended the programme and actively



engaged in the sessions. The PPVFR Authority collected on the spot about 50 numbers of applications of farmers variety of different crop species for registration. Stalls exhibitory farmers varieties of various crops, particularly by women farmers were major attractions. Some women farmers also showcased their processed products and enthusiastically described their successful marketing thereby earning profits.



The programme concluded with a vote of thanks proposed by Dr. S. Ravi, In-charge, Krishi Vigyan Kendra, Puducherry.

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