

Dr. K. V. Prabhu, Chairperson, PPV&FR Authority was conferred the Atal Ratna Award 2019, the India International Trade Development Organization (IITDO) has conferred the award to Dr. K. V. Prabhu, Chairperson, PPV&FR Authority for his outstanding contribution in the field of Agriculture through his earlier services at the ICAR-Indian Agricultural Research Institute, New Delhi. His role in transforming the international trade with Basmati rice by playing a key role in redefining Basmati in 2008 that led to multifold volume in rice export making India world leader in rice export from 2014 onwards was acknowledged by the IITDO. The Chief Guest in the award ceremony was Union Minister Sh. Ramesh Pokhriyal Nishank, Hon'ble Minister of Human Resource Development, Govt. of India in the presence of dignitaries on stage such as Sh. Ramlal, All India Chief Coordination Committee and National General Secretary, RSS., Sh. Swami Chidanand Muni, Pramarth Niketan, Rishikesh, Sh. Parshottam Rupala, Hon'ble Minister of State for Agriculture and Farmers Welfare, Govt. of India, Sh. Ashwini Kumar Choubey, Hon'ble Minister of State for Woman and Child Development, Govt. of India., chaired by Sh. Manoj Tiwari, Member of Parliament among others.

